

**FAWLEY
BRYANT**
ARCHITECTURE

SMART
BEAUTIFUL
SPACES





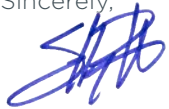
On behalf of the team at Fawley Bryant Architecture, we would like to introduce you to the biggest, small firm in athletic facility design. The dedication and expertise of our passionate staff has led us to:

- Partner with Major League Baseball teams such as the Atlanta Braves, Baltimore Orioles, Detroit Tigers, Miami Marlins, Pittsburgh Pirates, St. Louis Cardinals and Toronto Blue Jays.
- Establish a decade-long relationship with IMG Academy that has included an 500-acre master plan and design of 14 athletic and student facilities on the campus.
- Collaborate with Binghamton University's on their extensive baseball complex upgrades as the design architect of choice.

Our ability to design innovative solutions for athletic spaces rivals that of any national firm. This is coupled with the personal attention and care that is often indicative of a small firm. When you work with Fawley Bryant Architecture, you receive a high level of involvement from leadership, as actively engaged principals.

We would love the opportunity to discuss how we can partner with you on future projects.

Sincerely,

A stylized blue ink signature of Steve Padgett.

Steve Padgett
Partner, Architect

A blue ink signature of Stu Henderson.

Stu Henderson
Partner, Architect

A blue ink signature of Amanda Parrish.

Amanda Parrish
Principal, COO

A blue ink signature of Kirk Bauer.

Kirk Bauer
Director of Sports



WE CREATE SPACES THAT PREPARE ATHLETES FOR SUCCESS

Team huddles, passionate fans, playing under the lights; multiple spaces and elements combine to create one exhilarating moment. At Fawley Bryant Architecture we help our clients imagine and design sport facilities that prepare athletes for the rigors of the highest levels of play.

As a full-service architecture and interior design firm we offer master planning, programming, project development, conceptual and schematic design, procurement, branding and construction administration services.

WHO IS FBA?

In 2016 Fawley Bryant Architects became Fawley Bryant Architecture. The seemingly small update emphasizes the creative and collaborative process we proudly provide. The evolution continued into 2017, as firm ownership transferred to Steve Padgett and Stu Henderson. At the time, the duo offered more than 26 years of combined history with the firm and nearly 50 years in the industry.

Our team members we are a diverse group with a few crucial similarities. We are passionate problem solvers, hardworking design professionals and people who genuinely care about client satisfaction. The FBA roster includes active and engaged principals, licensed architects, a full service interior design department, experienced project managers and top-notch support staff.

At the heart of FBA are our Core Values:

OWN IT

We, as individuals, take pride in our piece of the process. For the betterment of our team and the service of our clients, we hold ourselves accountable for the largest and smallest of things.

FOCUS ON FINISHING

A strong work ethic paired with a purposeful plan succeeds. We set a high personal bar, commit ourselves fully, and finish.

SEE YOUR PATH

Envision success and vocalize your ambitions. We are a strong partner; we'll get you there.

ADAPT AND EVOLVE

We don't get stuck. As lifelong learners, we embrace change, problem-solve, and prescribe solutions.

ELEVATE OTHERS

Be ruthlessly positive. Achieve a better outcome. Speak the truth with good intentions, but let your actions speak loudest of all. We rise by lifting others.

WE ARE ALL HUMAN

We all make mistakes. On our good days, we celebrate; on our bad days, we grow. Life happens, and we get it.

ACHIEVE TECHNICAL AND CREATIVE BALANCE

Both data and dreams drive our profession. We innovate, iterate, and improve until, together, we reach the desired combination of smart, beautiful spaces.





WE DO OUR BEST WORK WHEN YOU TELL US ABOUT YOURS

WE ACTIVELY LISTEN

This isn't our project, it's yours; and we listen with the intent to understand.

WE STRATEGICALLY QUESTION

As powerful as the question *why* is, the question *why not* is equally influential.

WE EXPLORE

Sometimes you have to see it, so we design in front of you to ensure collaboration and create confidence.

WE DESIGN

Transforming conversation into inspiring designs, we turn your ideas into reality.

WE ADVOCATE

Even after blueprints are with the construction team; we support you every step of the way.



TOOLS & TECHNOLOGY

At Fawley Bryant Architecture, we practice our craft in real-time, with our clients. This highly intuitive process facilitates honest conversation as words turn into spaces. Our talented staff has years of experience with Autodesk's industry-standard Revit Architecture.

We strongly recommend that our MEP and Structural Engineers utilize these powerful tools as well. This allows us to deliver a cross-disciplined, integrated design that minimizes human error and saves our clients time and money.

Our BIM modeling is well coordinated and highly technical, yet not always intuitive for clients. We then compliment the conversation with realistic imagery, animations and virtual reality. These tools allow you to experience your space, giving you the confidence to know that your project is everything you envision.



ACTUAL



Utilizing Virtual and Augmented Reality, we are able to fully immerse our clients into a virtual representation of their space from an early stage in the design process.

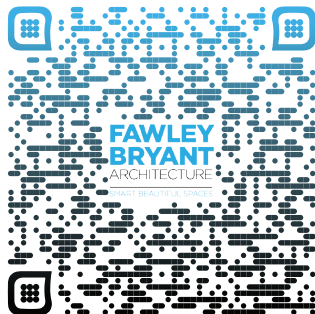
From exterior environments complete with landscape and exterior finishes, to interiors complete with lighting, finishes and furnishings, we place our clients into their space and let them feel and understand their project well before a shovel touches the ground. Allowing our clients the ability to be in their space and experience how lighting, sun and shade, and circulation work allows them to be a true part of design.

This technology has become integrated into our process not only in design, but in quality control, cost control and customer satisfaction as well.

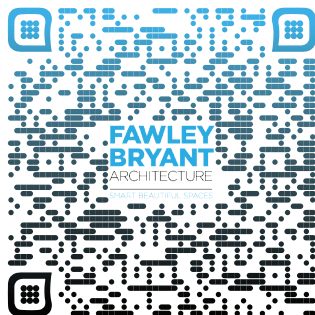
BENEFITS TO USING VIRTUAL REALITY IN DESIGN

- Troubleshooting
- Client Buy-In
- Spatial Understanding
- Informed Decisions
- Client Marketing for Fundraising

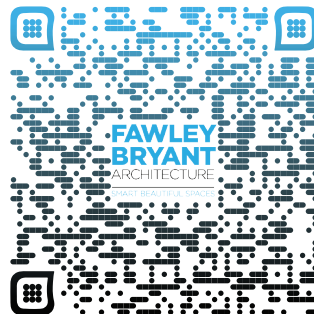
HIIT SPACE



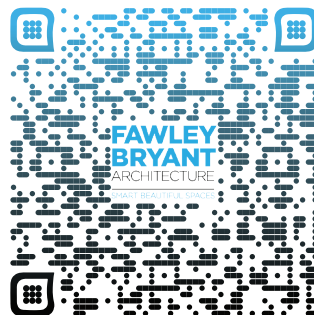
PLAYER STUDY



PLAYER LOUNGE



VIP LOUNGE



HOW TO USE

- 1 Open the camera function on your smartphone.
- 2 Point the camera to one of the QR codes to the left.
- 3 Click the link that appears.
- 4 Select Allow/Yes to utilize augmented reality function on your phone.
- 5 Move your phone in any direction to view the space.

BINGHAMTON UNIVERSITY BASEBALL COMPLEX

 Vestal, NY



STADIUM IMPROVEMENTS

This client's directive was to create a classically intimate baseball experience by safely positioning fans as close to the action as possible, employing high-end audio visual systems, excellent lighting levels and color rendition, and access to major league quality amenities. For the University, coaches and team, the facility serves multiple needs and desires.

This \$50M project includes new stadium seating around a turf field. An elevated boardwalk connects the two story field house to the NCAA tournament-ready press-box with hospitality lounge, VIP suites, concessions, team store and restrooms. Extending down the third base line, berm seating was added along with an umpire locker room and visiting team restrooms.





DESIGN INFLUENCE

The unique local geography inspired the exterior design of the facility. As glaciers receded from the area they left river beds and banks of exposed layers of dark slate-filled earth. The rivers were the focus of interest as people inhabited the banks. This became the analogy for the playing field and the stadium. The dark buildings flow around the field in horizontal layers of local stone, corrugated metal and glass reflecting the surrounding hills. The dark forms become a backdrop against which the baseball becomes more visible, enhancing the player's ability to see the ball.



The 38,000sf fieldhouse and has been designed to incorporate new strategies for training and developing the total student athlete. On the ground floor of the two-story structure houses a team locker room with custom lockers, team lounge, nutrition area, H.I.I.T. room, coaches locker rooms, indoor batting tunnels with retractable netting and an athletic training space with hydrotherapy pools.

The second level efficiently lays out coach and staff offices, video rooms, monitored study space, conference rooms, support spaces and a multi-purpose team meeting room with stadium seating overlooking the field.



INJURY CARE & PREVENTION

As an NCAA Division 1 University, the Bearcats Baseball Complex will include elite athletic training facilities including dual Hydroworks hydrotherapy pools.



PLAYER LOCKER ROOMS

Smart locker rooms are designed for effective player reception, flow, and visual connection amongst teammates. The final result is the culmination of various components including:

- Player health and safety
- Program culture and traditions
- Ingress and egress needs for efficient movement between training spaces.





This Page
Baseball Complex VIP Suites

Next Page
Top: Team Meeting Room with stadium style seating overlooking the baseball field.

Bottom: One of two conference rooms spaces within the fieldhouse.



**Fawley Bryant
Architecture
provides an
engaging process,
allowing our team
to participate in
the design. They
create buy-in and
most importantly
produce
unparalleled
results.”**

- Tom Gaube

*Former Director of Development
Binghamton University Athletics*

*Current Executive Director of Development
Student and Campus Life & Athletics
Cornell University*



IMG ACADEMY TRAINING FACILITIES

📍 Bradenton, FL



IMG ACADEMY MASTER PLAN

As the premier multi-sport boarding school in the United States, IMG Academy houses more than 1,000 students from over 80 different countries. IMG Academy hired Fawley Bryant Architecture (FBA) to develop a masterplan for their 500-acre campus. At \$200M in construction value, the build out of the West Campus was scheduled to take 15-years to complete. FBA with their design/build partner, helped IMG accelerate and execute their vision in less than 10-years.

Facilities include:

1. Residence Hall Complex and Resort Amenities
2. Campus Center and Dining Hall
3. IMG Academy Golf Center (Swing Simulation)
4. Academic Center and Addition
5. Performance & Sports Science Center
6. Soccer Complex & Team Training Center
7. IMG Stadium, Track & Field, Grandstands and Press Box
8. IMG Academy Fieldhouse
9. Baseball Complex
10. Soccer Training Fields



PERFORMANCE & SPORTS SCIENCE

The IMG Performance and Sports Science Center is 55,000sf of space dedicated to developing the complete athlete under the supervision of coaches and training experts. It incorporates computer-monitored strength training, a cardio loft, a yoga studio, a Mind Gym (fighter pilot visual acuity training), hydrotherapy pools, athletic training and rehabilitation services.



“Fawley Bryant Architecture isn’t just made up of talented architects, they’re actually tremendous individuals. We don’t just work with anybody, we are working directly with the Principals.”

- Chris Ciaccio
VP of Sales & Marketing, IMG Academy





MIND & BODY

IMG Academy Performance and Sports Science Center houses the Gatorade Sports Science Institute. As demand for deeper research into sports nutrition and hydration grew in early 2010s, PepsiCo chose the IMG Academy campus for the company's first satellite Gatorade Sports Science Institute (GSSI). At 9,200sf, GSSI features testing labs, office space and a Gatorade Fuel Bar where athletes can order formulas uniquely mixed for their needs. GSSI has truly melded modern sports and nutritional science.

Next Page

Left: GSSI Nutrition Counter

Top Right: Performance & Sports Science Mind Gym

Bottom Right: Virtual Reality Lab by StriVR

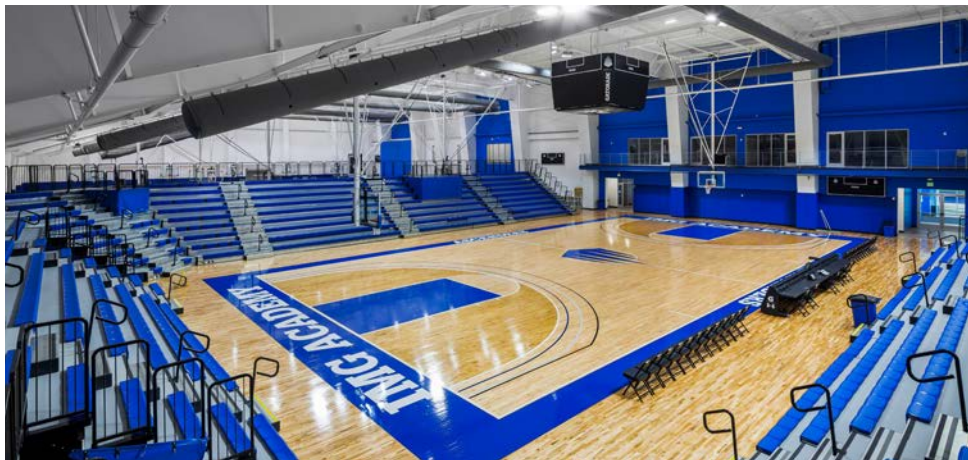


EAST CAMPUS INDOOR FACILITY

The IMG Academy East Campus began as the Nick Bolletieri Tennis Academy, which was founded over 40-years ago. Now known as IMG Academy, Fawley Bryant Architecture began working with IMG to make improvements on the East Campus with the Wellness Spa and Dunlop Innovation Center.

As the West Campus plan nears completion, FBA returns to the East Campus with the design of a 115,000sf indoor court sports facility. The space will house four basketball courts and five tennis courts in addition to locker rooms, athletic training facilities, concessions and program offices for basketball and tennis.

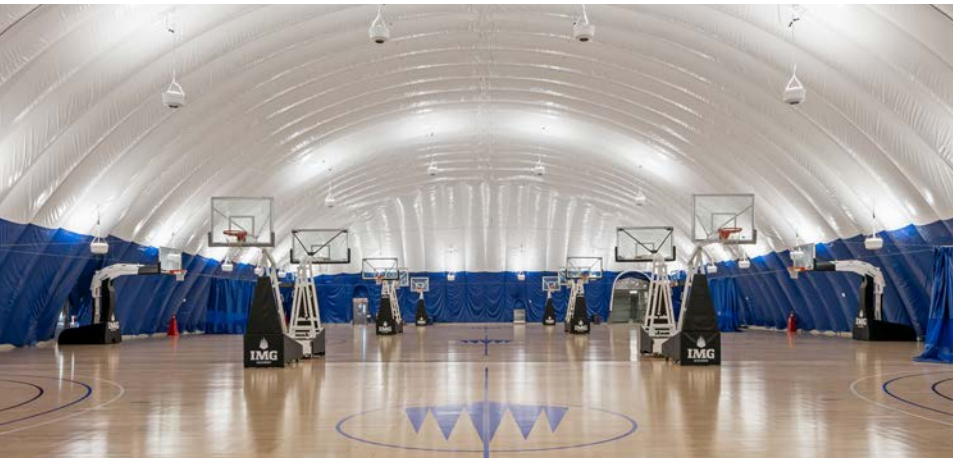






INDOOR SPORTS COMPLEX BUBBLE

To accommodate the need for additional indoor training space, a bubble complex was erected in 60-days from start to finish. The \$1.8M project provides multiple courts that can be sub-divided as necessary to meet instructional and playing requirements.





ON CAMPUS BRAND ACTIVATIONS





SPECIALIZED SPACES

STRENGTH AND CONDITIONING

Experts in creating smart spaces to address the training needs of high performing athletes.

ATHLETIC TRAINING & HYDROTHERAPY

Working with leading athletic trainers and medical personnel, we design spaces that promote injury recovery and prevention.

LOCKER ROOMS

Provide solutions for recreational, high school, collegiate and professional organizations. Locker Rooms beautifully integrate team culture and heritage with operational needs.

VIP SUITES

Entertain your most important guests in luxury game viewing accommodations. We partner with you to create a high end experience for your VIPs.

ENHANCED FAN EXPERIENCE

360-degree concourses, berm seating and party decks are examples of enhancing the fan experience. We are experts in developing an atmosphere that entice fans to return time and time again.



ATLANTA BRAVES COOLTODAY PARK STRENGTH TRAINING

Located within a 55,000sf clubhouse on the 80-acre CoolToday Park campus, the Strength and Conditioning space is a pre-engineered metal building within a larger 2-story structure. The ground floor combines strength equipment with inlaid drop zones and agility runs in 7,500sf. A 1,500sf second level houses cardio equipment. Large garage-style doors open for complete indoor/outdoor access to the adjacent agility field.

The clubhouse made up \$18.5M of the overall \$120M construction budget for the Atlanta Braves Spring Training Complex.



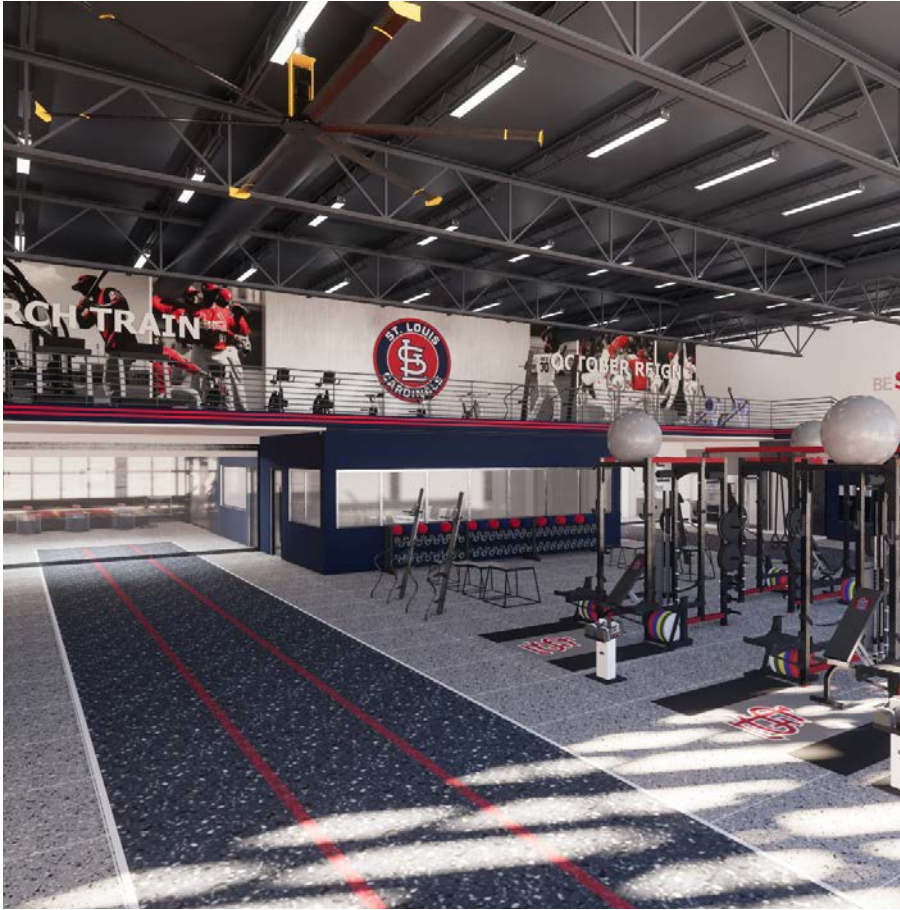
PITTSBURGH PIRATES **LECOM PARK** **STRENGTH TRAINING**

The Pittsburgh Pirates Strength and Conditioning space is located in their year-round training facility known as Pirate City. The 12,300sf. structure features a cardio mezzanine overlooking an open floor with areas for flexibility, strength training, and agility. The two glass overhead doors open to a 1,500sf outdoor covered turf area.



MIAMI MARLINS ROGER DEAN CHEVROLET STADIUM STRENGTH TRAINING

The Miami Marlins desired an overall upgrade of their Spring Training facilities at Roger Dean Chevrolet Stadium in Jupiter, FL. The proposed 70,000sf clubhouse will include a 9,000sf indoor training space with cardio deck, weight training equipment and rubberized flooring. The workout space will open to an outdoor turf agility space. At an estimated \$27M, the clubhouse also includes Major and Minor League locker rooms, offices and athletic training facilities.



ST. LOUIS CARDINALS ROGER DEAN CHEVROLET STADIUM STRENGTH TRAINING

The St. Louis Cardinals call Jupiter, FL their Spring Training home along with the Miami Marlins. They too are receiving a facilities overhaul with a new 65,000sf clubhouse. The estimated \$25M project will include Major and Minor League operational elements as well as the 9,000sf strength and condition space. Incorporating the same program elements as their National League counterparts, the Cardinals desired a more industrial-style aesthetic.



“Fawley Bryant Architecture has been instrumental in bringing what we need into the complex, together we’ve created a baseball player manufacturing facility.”

- Mike Dunn
*VP of Florida Operations
Atlanta Braves*

Left:
Indoor Batting Tunnels on the campus of CoolToday Park, Spring Training facilities for the Atlanta Braves.

INDOOR BATTLING TUNNELS

Creating a training environment that is both smart and functional is key in the development process. Indoor spaces require the flexibility to be configured for large, open areas or net-divided, partitioned use.

Cameras are installed at multiple angles to simulate player site lines, allowing coaches and trainers to gather data and provide instruction.

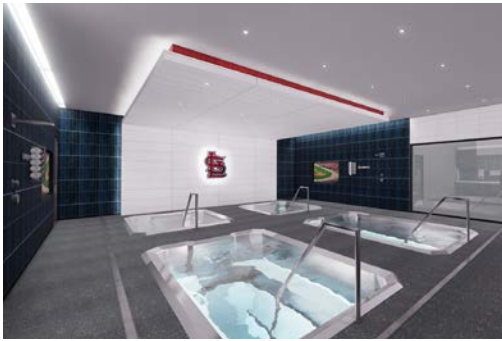
At the St. Louis Cardinals Spring Training Facility in Jupiter, FL, a \$1.9M pre-engineered metal building was utilized to provide the Cardinals with a cost-effective way of adding three batting tunnels. Each tunnel is 25' wide by 100' long.

Adjacent viewing rooms allow coaches and trainers to safely observe athletes. And additional storage makes the building multi-functional for team use.





HYDROTHERAPY & ATHLETIC TRAINING



St. Louis Cardinals Spring Training Facility



Binghamton University Baseball Complex



Miami Marlins Spring Training Facility





LOCKER ROOMS



IMG Academy Fieldhouse



Miami Marlins Spring Training Facility



Binghamton University Baseball Complex



Pittsburgh Pirates Spring Training Facility



St. Louis Cardinals Spring Training Facility



IMG Academy Soccer Complex



VIP SUITES



CoolToday Park



LECOM Legends Club @ CoolToday Park



Bradenton Christian School



IMG Academy Multi-Sport Complex



Binghamton University Baseball Complex



Centauri Suites @ CoolToday Park



FAN EXPERIENCE



CoolToday Park



LECOM Park



Roger Dean Chevrolet Stadium





SERVICES OFFERED

ARCHITECTURE

New Building Design | Renovations & Additions
Historical Renovations | Infrastructure & Utilities Facilities

INTERIOR DESIGN

Programming | New Building Interior Design | Renovations & Additions
Selection & Specification of Furniture, Fixtures & Equipment (FF&E)
FF&E Installation Management | Art & Accessory Consultation
Procurement Administration

PROJECT DEVELOPMENT

Initial Project Programming | Building Systems Analysis | Grants Funding
Project Entitlements | Fundraising Graphics | Video Animation

PLANNING

Site Master Planning | As-Built Condition Analysis
User Engagement & Brainstorming | Detailed Space Programming
Site Selection Evaluations | Building Envelope & Systems Evaluations
ADA Audits | Building Code Audits | Construction Scheduling
Phase Planning | Castaldi Analysis | Construction Cost Estimation
Jurisdictional Representation & Presentations | Building Criteria Packages

SUSTAINABILITY

New & Existing Building | Green Design | LEED Design & Certification

WHO WE WORK WITH





**FAWLEY
BRYANT**
ARCHITECTURE

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Learn more at fawleybryant.com.